



MENDELEY INSTITUTIONAL EDITION POWERED BY SWETS

Bielefeld 26 April 2012

SWETS

 **MENDELEY**

THE NEED

What we've heard from our Customers:

“How can we maintain the links between us and our customers as they are doing more and more of their research remotely?”

“We need to be more visibly linked to providing services to researchers!”

“We have to prove our value to the management of the university!”

“How can we create a better link between the value of the content we buy and the output of research?”

MIE SERVICE

For academic institutions and research groups

Who want to provide improved services to researchers

The MIE is a researcher service provided by libraries

That improves the productivity of researchers and gives the library the real-time visibility they need to continuously improve their services

Unlike alternative products that only provide pieces of the solution

Our service delivers clear value to both libraries and their customers

MIE BENEFITS

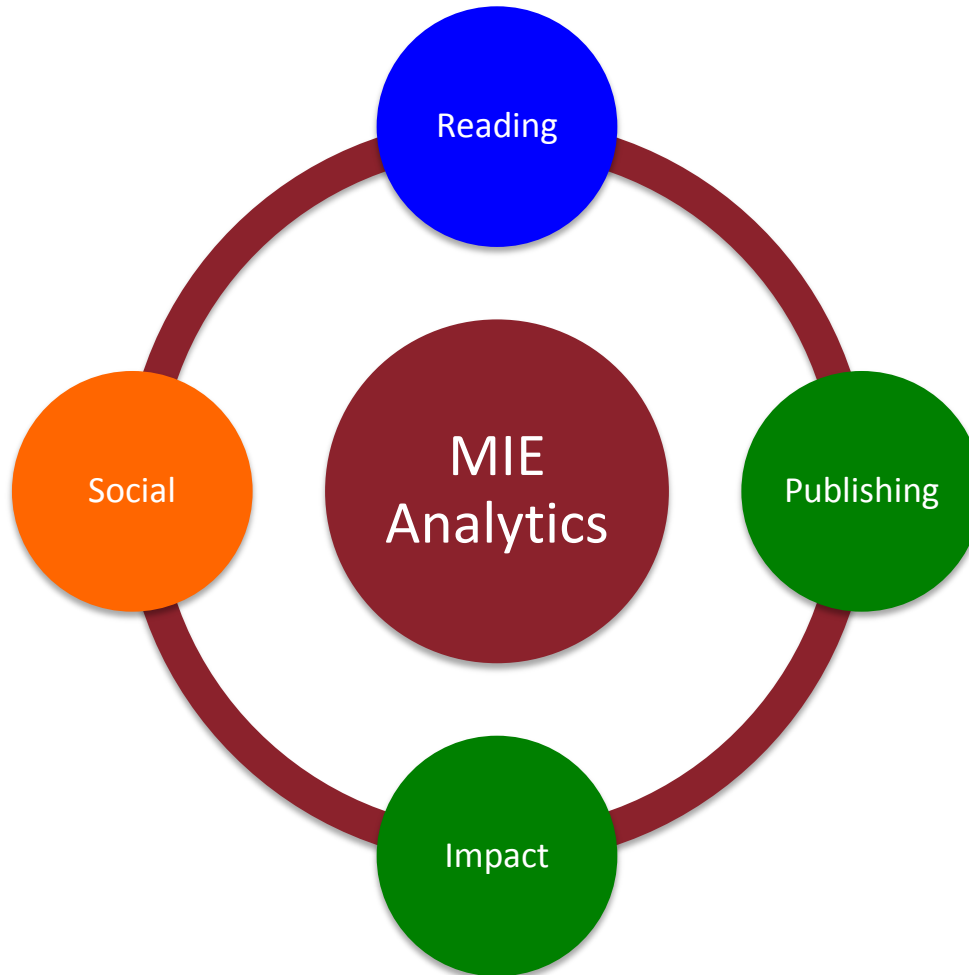
RESEARCHERS

- Premium end user package
- Reference management with bibliography creation functionality
- Discovery linked through to library purchased content
- Workflow integration with collaborators and research assistants
- Multi-device content delivery

INSTITUTIONS

- Real time visibility on library usage in total and by user
- Link of usage to research output
- Benchmark vs. other institutions
- Enables more proactive service to drive value
- Integrate with insitutional repository

MIE ANALYTICS



MIE – INSTITUTIONAL GROUPS

Dashboard My Library Papers Groups People Papers Search

University of Cambridge
In this group: 2 papers · 9 members

Overview
Members
Settings
Analytics

Members with the most publications

An open group to collect and discuss articles around the future of science, peer review, open access, and science 2.0 / 3.0 ideas.
lib.cam.ac.uk/libraries
9 members

Member	Publications
Erik Duval	371
Ivan Ricarte	100
Håkan Olin	93
Reinhold Kliegl	83
Paul Groth	70
Laurent Perrinet	59
Wolfgang Reinhardt	49

Members with the most readers

Member	Readers
Paul Groth	123
Heather Piwowar	91
Morgan Langille	43

View the members of a

View most published and most read users within your community

MIE – ANALYTICS

The screenshot shows the Mendeley Analytics Overview page for the University of Cambridge group. The page is divided into several sections:

- Navigation:** Dashboard, My Library, Papers, Groups, People. Search bar: Papers Search...
- Group Info:** University of Cambridge. In this group: 2 papers · 9 members.
- Overview:** Reading, Publishing, Impact, Social.
- Which journals members are reading:**

PLoS ONE	25 readers
Monthly Notices of the Royal Astronomical Society	19 readers
BMC Bioinformatics	13 readers
Nature	12 readers
Theoretical and Applied Genetics	11 readers

[view consumption report >](#)
- Where members are publishing:**

PLoS ONE	30 articles
Physical Review Letters	17 articles
Physical Review B	15 articles
Science	15 articles
Physical Review D	12 articles

[view output report >](#)
- Research Impact:**
 - BioTorrents: A File Sharing Service for Scientific Data**
Morgan G I Langille, Jonathan A Eisen in *PLoS ONE* (2010) **23 readers**
 - The First Provenance Challenge**
Luc Moreau, Bertram Ludaeischer, Ilkay Altintas, Roger S Barga, Shawn Bowers, George Chin, Shirley Cohen, Sarah Cohen-Boulakia, Ben Clifford, Susan D. Eickhoff, Luciano Digiampietri, Ian Foster, Julian Frey, James Gray, Joe Futrelle, Tara Gibson, Yolanda Gil, Carole Goble, Jennifer Golbeck, Paul Groth, David A Holland, Sheqin Jiang, Jihie Kim, Ales Krenek, Timothy McPhillips, ... **20 readers**
 - Sharing Detailed Research Data Is Associated with Increased Citation Rate**
Heather A Pivowar, Roger S Day, Douglas S Fridsma in *PLoS ONE* (2007) **14 readers**
 - Mendeley - A Last.fm For Research?**
Victor Henning, Jan Reichelt in *2006 IEEE International Conference on eScience* (2006) **14 readers**[view impact report >](#)
- Active groups:**
 - Future of Science**
An open group to collect and discuss articles around the future of scier ideas.

Analytics Overview outlines what areas you can monitor.

Top 5 of each topic are included in the overview screen. Click on any section header or tab to get more details.

MIE – ANALYTICS



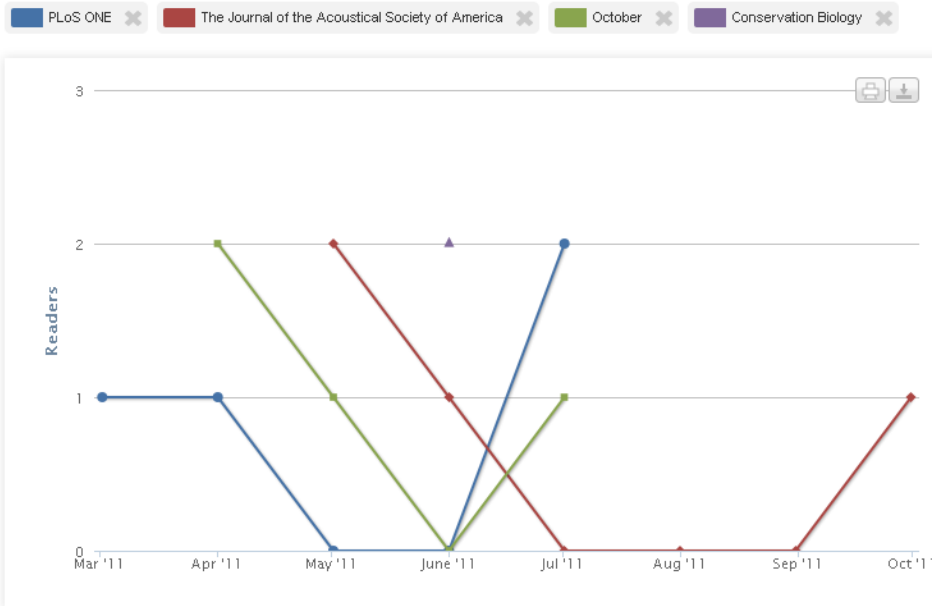
You can also view the Top Journals and Highly Read

View data for All time/This year/This

Examine what content different types of user are

MIE – ANALYTICS

Articles added to members' libraries



Compare

Journals

Top journals

All time This year This month

Showing on graph	Access	Journal	Readers
<input checked="" type="checkbox"/>	Full Text	PLoS ONE	4
<input checked="" type="checkbox"/>	Full Text	The Journal of the Acoustical Society of America	4
<input checked="" type="checkbox"/>	Full Text	October	4
<input checked="" type="checkbox"/>	Full Text	Conservation Biology	2

Member Discipline

- All
- Biological Sciences (240)
- Computer and Information Science (209)
- Social Sciences (34)

With a few clicks MIE users can generate detailed analysis reports. Here, 4 titles have been selected for comparison, a user discipline has been chosen and the time frame of This Year has been selected.

Each click instantly updates the graph, providing detailed

Please note: For privacy reasons, you cannot see who the individual users are.

MIE – ANALYTICS

Quickly uncover gaps in your

If your library has a valid subscription to a title, or it is freely available (OpenAccess) then users can save the document to their personal libraries.











If access is unavailable, the user can save a reference (Metadata) to their library instead.

The screenshot displays a list of search results from Mendeley. Each entry includes the article title, author, journal, and year. Below each entry, there are two main options: 'Save reference to library' and 'Related research'. The number of readers for each entry is also shown. The following table summarizes the visible entries:

Article Title	Author	Journal	Year	Readers
Aby Warburg: His Study of Ritual and Art on Two Continents	Kurt W Forster, David Britt	<i>October</i>	(1996)	4
Art Power	Boris Groys	<i>Studies in Art Education</i>	(2008)	12
The Conquering Lion, the Life Cycle of a Symbol	Willy Hartner, Richard Ettinghausen	<i>Oriens</i>	(1964)	1
PDF equations for advective-reactive transport in heterogeneous porous media with uncertain properties.	Daniel M Tartakovsky, Svetlana Brodyda	<i>Journal of Contaminant Hydrology</i>	(2011)	437
In Defense of Abstract Expressionism	T J Clark	<i>October</i>	(1994)	4
Some Thoughts on "Semiotics and Art History"	Reva Wolf, Francis H Dowley, Mieke Bal, Norman Bryson	<i>The Art Bulletin</i>	(1992)	2
On the Invention of Photographic Meaning	Alan Sekula	<i>Thinking Photography</i>	(1982)	5
Gilles Deleuze: psychiatry, subjectivity, and the passive synthesis of time.	Marc Roberts	<i>Nursing philosophy an international journal for healthcare professionals</i>	(2006)	67

MIE – ANALYTICS

Members who have published the most

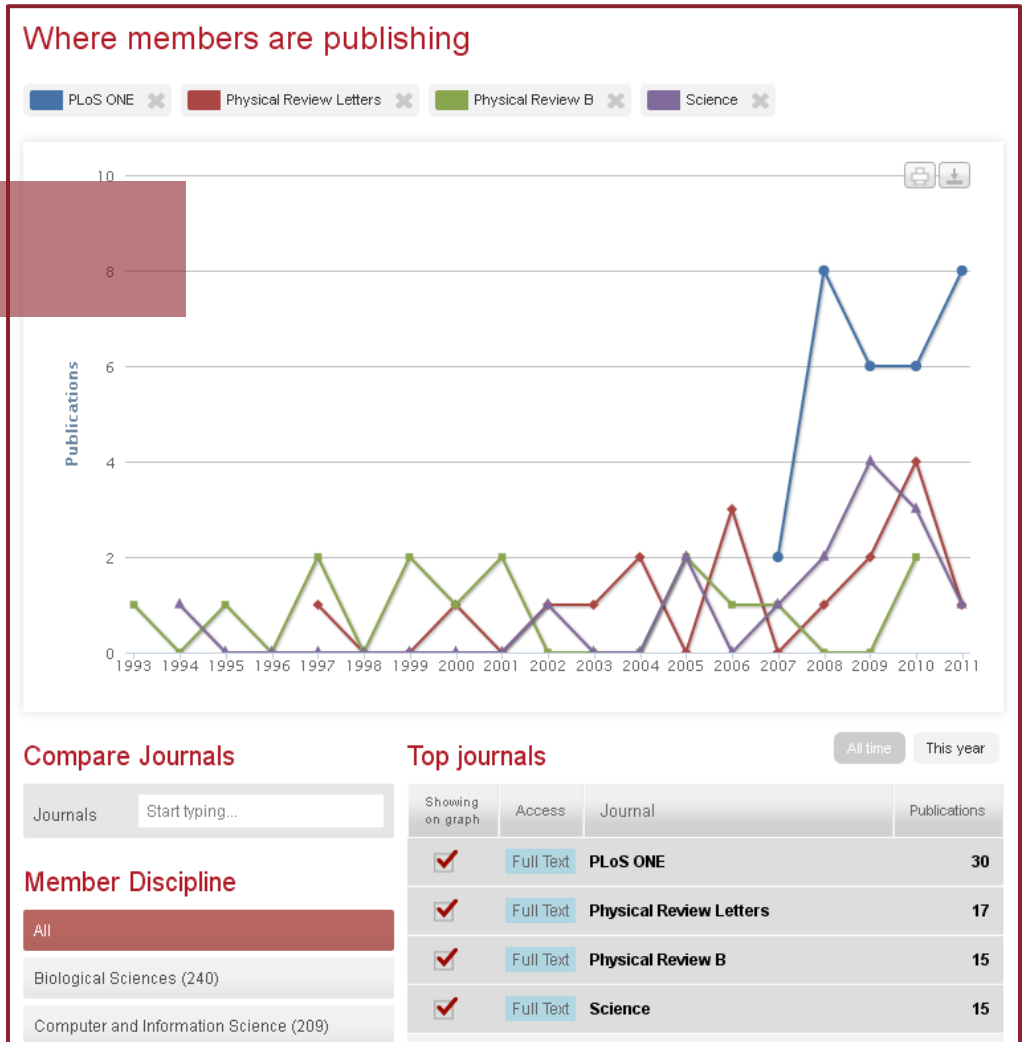
	Erik Duval 371 publications
	Ivan Ricarte 100 publications
	Håkan Olin 93 publications
	Reinhold Kiegl 83 publications
	Paul Groth 70 publications
	Laurent Perrinet 59 publications
	Wolfgang Reinhardt 49 publications
	Frank Scholze 47 publications
	José Carlos Franco 46 publications
	John Coupland 46 publications

1 to 10 >

See which users have been published most frequently

MIE – ANALYTICS

View which titles your members are publishing in



MIE – ANALYTICS

View the impact of those



Compare the impact of your members' publications against those of other institutions

MIE – ANALYTICS

Overview Reading Publishing Impact **Social**

Groups


Joined


All time
This year
This month
This week


Member Discipline


All
Biological Sciences (240)
Computer and Information Science (209)
Social Sciences (34)
Medicine (27)
Psychology (20)
Environmental Sciences (18)
Business Administration (13)
Earth Sciences (13)
Engineering (12)


Groups

 **Future of Science**
An open group to collect and discuss articles around the future of science, peer review, open access, and science 2.0 / 3.0 ideas.
670 members joined

 **Reinventing the Scientific Paper**
A collection on Science 2.0 and new forms of academic publishing.
115 members joined

 **Biology Classics**
All the texts that should be read by everyone in biological sciences at least once! For everyone adding papers to the collection, it would help a great deal if everyone wrote a short note on why you think this paper belongs in this group. But thanks for sharing regardless!
131 members joined

 **Data analysis**
Some papers on data analysis methods, statistics.
106 members joined

 **Machine Learning Basics**
Collection of papers describing basic algorithms and topics in machine learning, with applications in computer vision and natural language processing.
81 members joined

Use the Social tab to view all groups across your Institution

MIE - WHERE NEXT?

- Customers designed version 1.0
- What improvements would you like for future versions?
 - User interface
 - Features and functionality
 - Metrics



Continuously improve based on customer feedback and priorities