MENDELEY INSTITUTIONAL EDITION POWERED BY SWETS

Bielefeld 26 April 2012

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The Need

What we've heard from our Customers:

"How can we maintain the links between us and our customers as they are doing more and more of their research remotely?"

"We need to be more visibly linked to providing services to researchers!"

"We have to prove our value to the management of the university!"

"How can we create a better link between the value of the content we buy and the output of research?"

MIE SERVICE

For academic institutions and research groups

*Who **want to provide improved services to researchers***

*The MIE is a **researcher service provided by libraries***

*That **improves the productivity of researchers** and **gives the library the real-time visibility** they need to continuously improve their services*

Unlike alternative products that only provide pieces of the solution

*Our service **delivers clear value to both libraries and their customers***

MIE BENEFITS

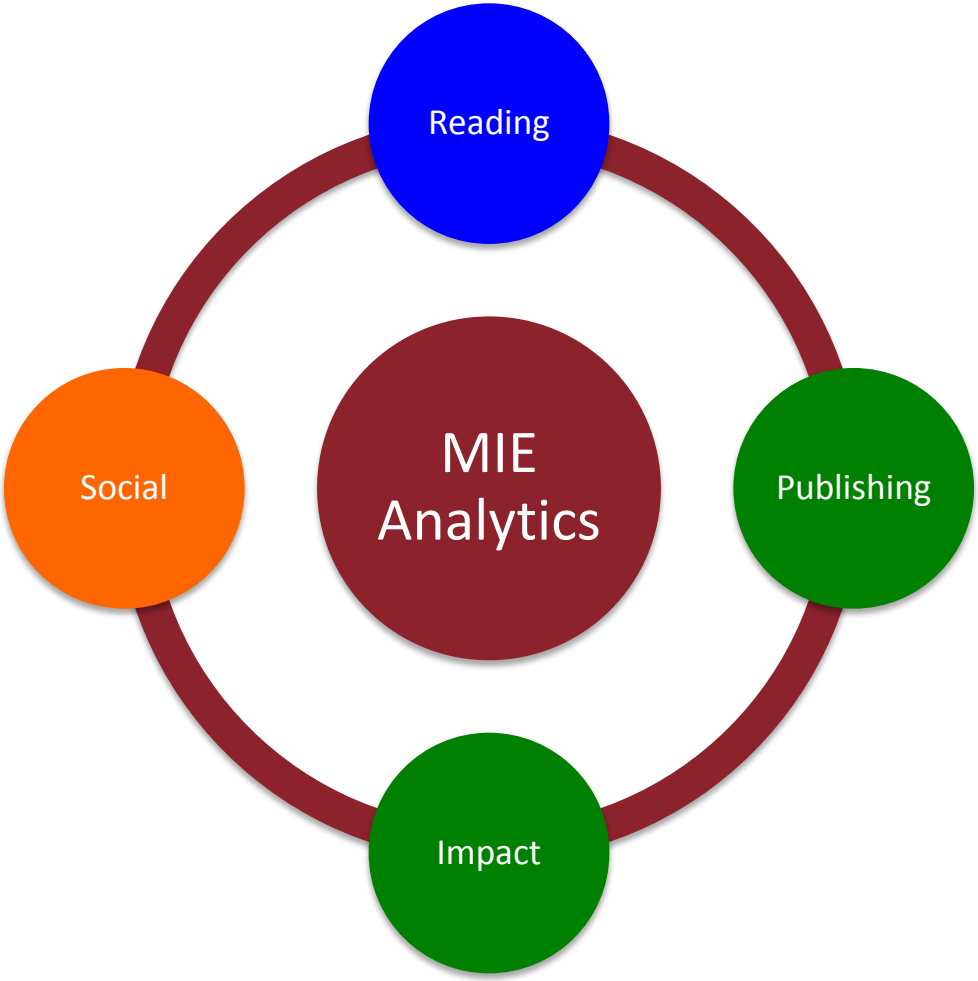
RESEARCHERS

- Premium end user package
- Reference management with bibliography creation functionality
- Discovery linked through to library purchased content
- Workflow integration with collaborators and research assistants
- Multi-device content delivery

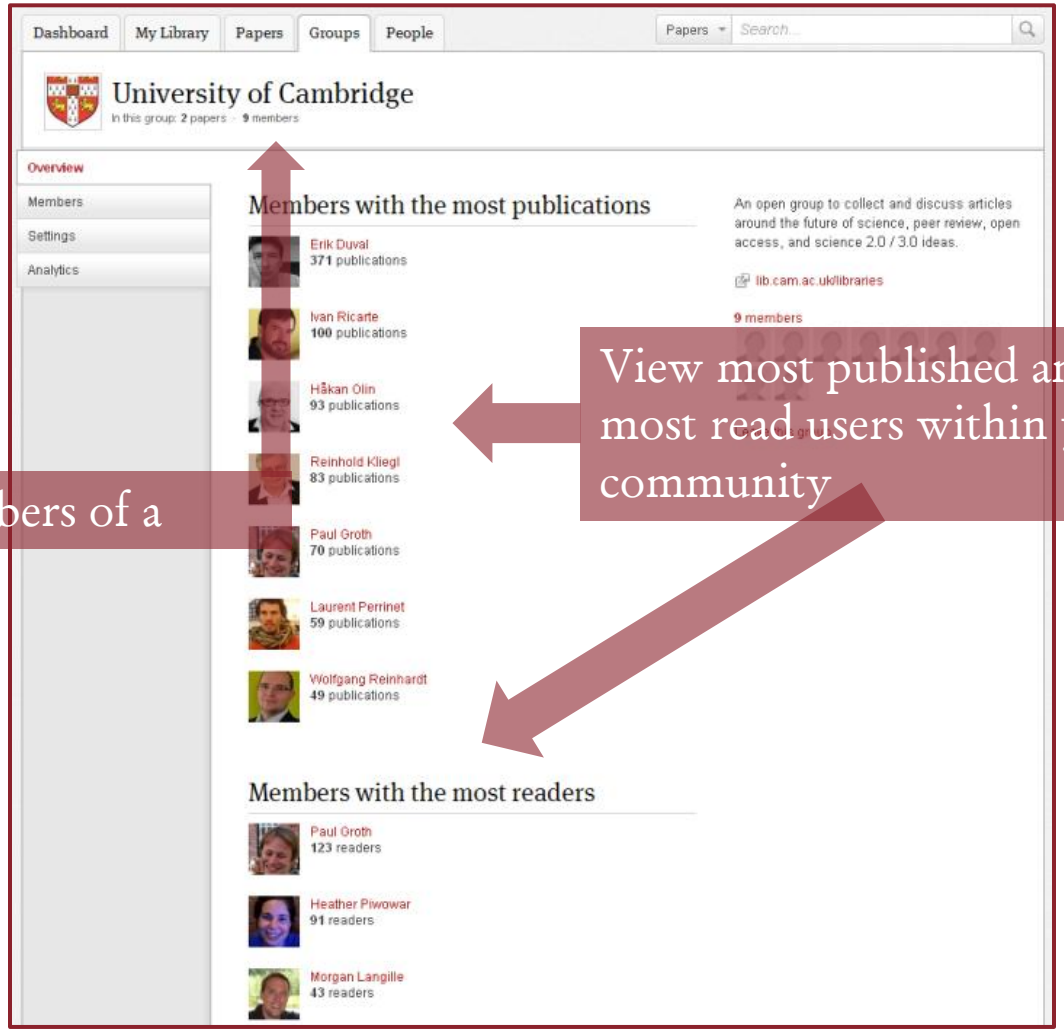
INSTITUTIONS

- Real time visibility on library usage in total and by user
- Link of usage to research output
- Benchmark vs. other institutions
- Enables more proactive service to drive value
- Integrate with insitutional repository

MIE Analytics



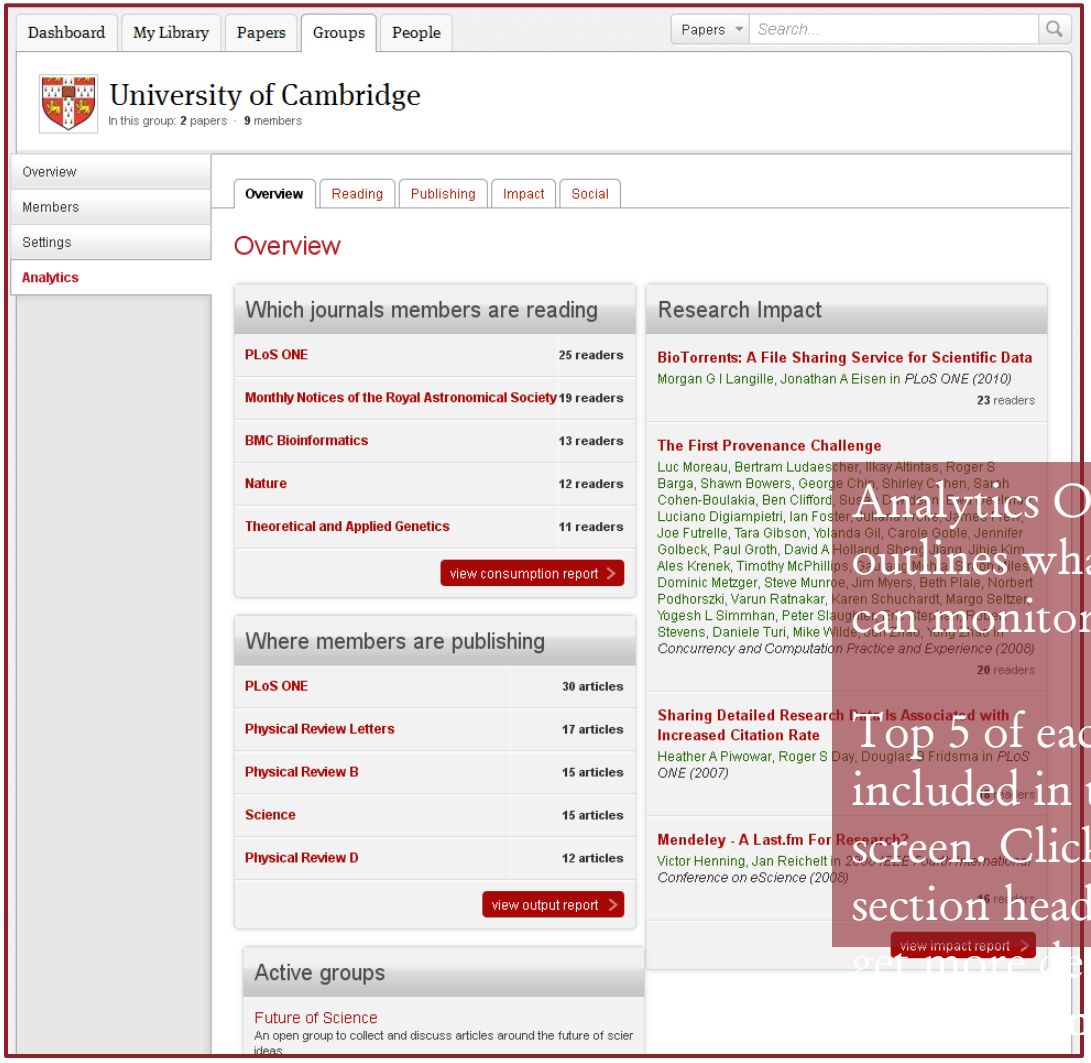
MIE – Institutional Groups



View the members of a

View most published and most read users within your community

MIE – Analytics



Analytics Overview outlines what areas you can monitor.

Top 5 of each topic are included in the overview screen. Click on any section header or tab to

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MIE – Analytics

You can also view the Top Journals and Highly Read

View data for All time/This year/This

Examine what content different types of user are reading

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With a few clicks MIE users can generate detailed analysis reports. Here, 4 titles have been selected for comparison, a user discipline has been chosen and the time frame of This Year has been selected.

Each click instantly updates the graph, providing detailed

Please note: For privacy reasons, you cannot see who the individual users are.

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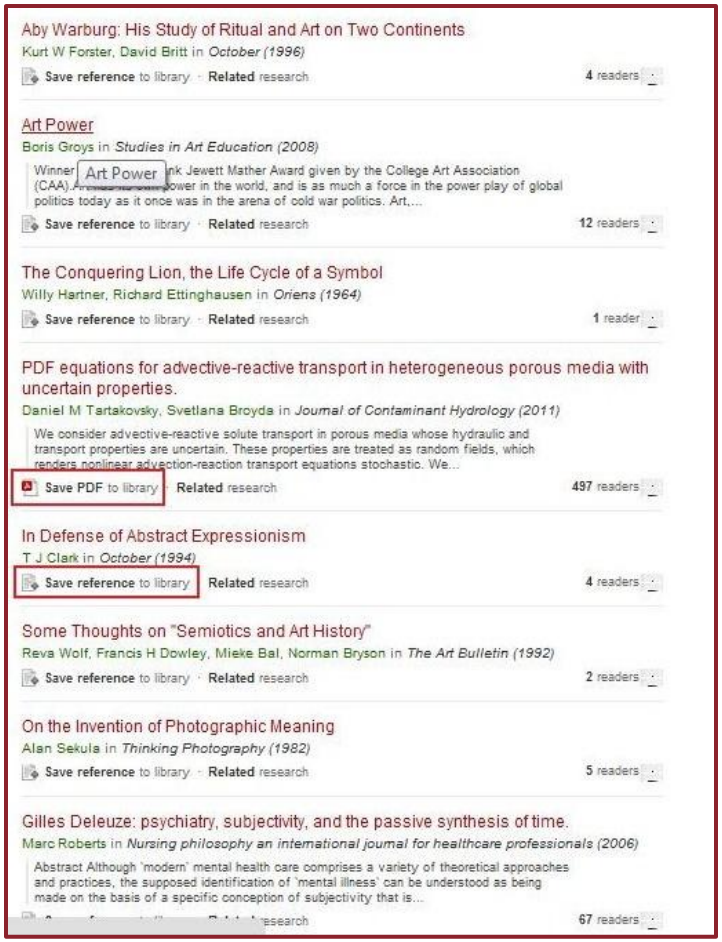
Quickly uncover gaps in your

If your library has a valid subscription to a title, or it is freely available (OpenAccess) then users can save the document to their personal libraries.

If access is unavailable, the user can save a reference (Metadata) to their library instead.



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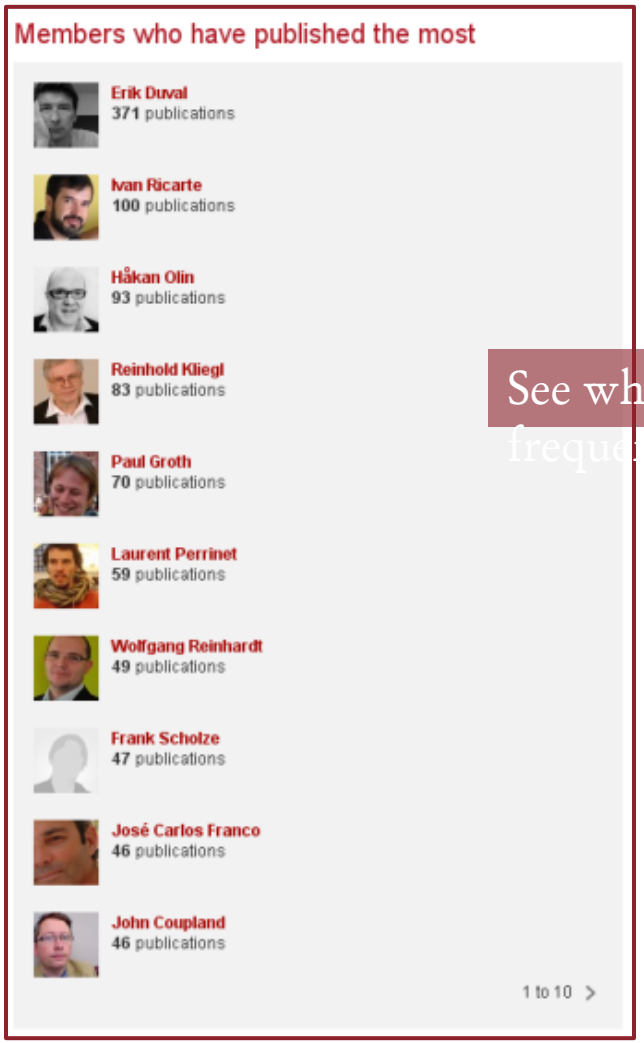

See which users have been published most frequ

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View which titles your members are publishing in

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View the impact of those

Compare the impact of your members' publications against those of other institutions

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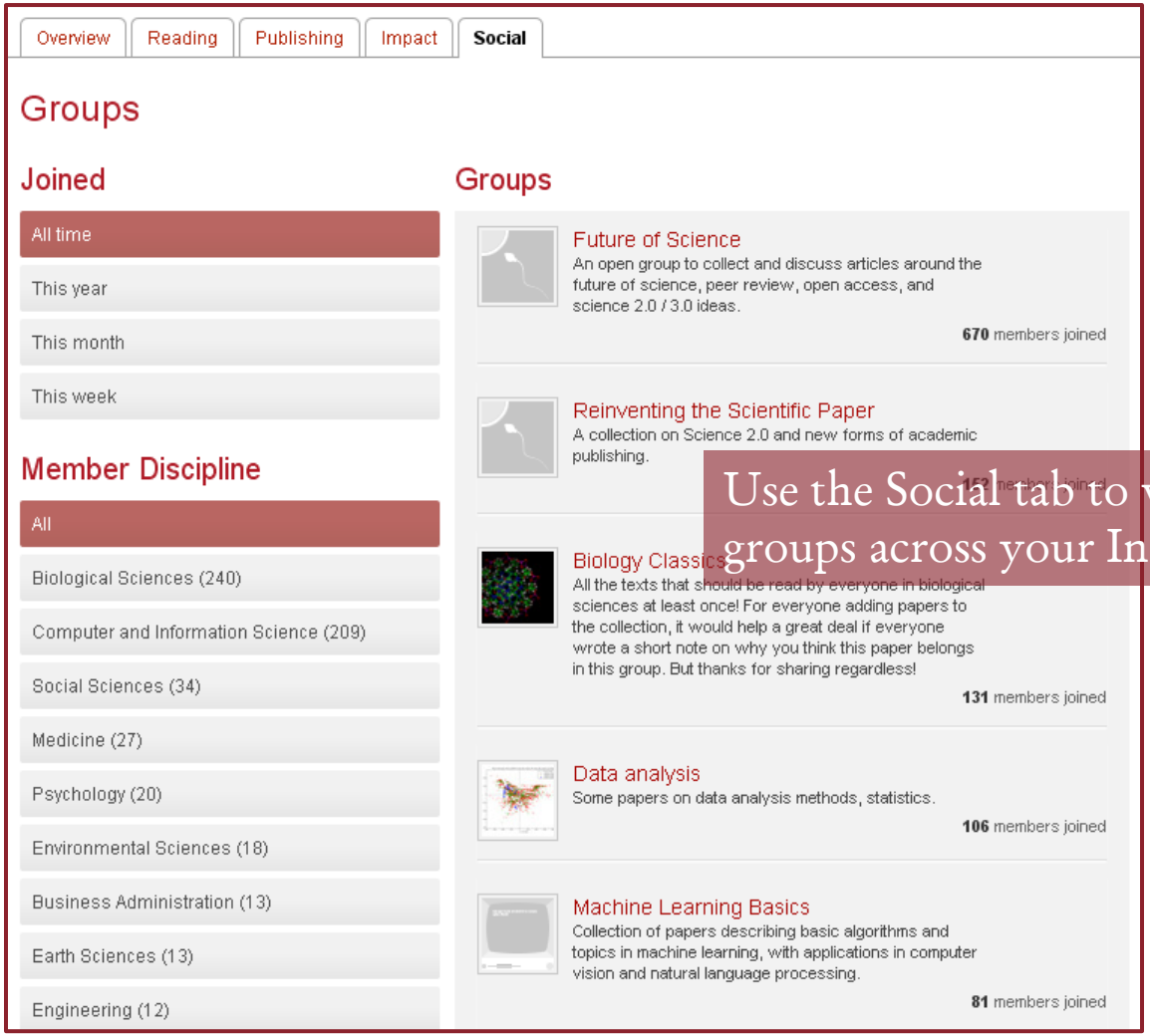

Use the Social tab to view all groups across your Institution

MIE - WHERE NEXT?

- Customers designed version 1.0

- What improvements would you like for future versions?
  - User interface
  - Features and functionality
  - Metrics

Continuously improve based on customer feedback and priorities